



The Porfidio brand, which is best known for its range of tequilas, has now added their triple-distilled **Porfidio Single Cane Rum** to the range available in Australia. The rum was launched in the earlier part of 2003 in the Americas and is rapidly establishing a reputation among connoisseurs of top quality rum worldwide. Distilled from only the finest sugar cane juice using traditional production methods, Porfidio Single Cane Rum is undiluted and 100% pure, with the result being "a product of superb quality with a refined and delicate fresh cane flavour". Ordinary rums, on the other hand, are made from molasses, a cheap by-product of sugar production. Call Blue Sky Beverages on 02 8448 2029 or visit them at *Sydney BarShow*, Stand 46.



The Japanese brew, **Kirin**, is now available in Australia for the first time on tap. Kirin Ichiban is a highly refreshing premium lager beer, crafted to exacting Japanese standards. The special first press method produces pure smooth flavours and the pale amber shine, crowned with a rich creamy head. Noble hops create an appetizing floral aroma, complemented by a delicate fruity character. The full-bodied palate has a subtle sweetness punctuated by mild bitter notes. In Japan, purity is one of the highest pursuits of brewing. With Kirin, this reveals itself in the special method of Ichiban, a word meaning 'first'. Only the first liquid drawn from the finest barley malt mash is then combined with Noble hops. Kirin is the name of an ancient mythical beast which foretells the coming of festive and joyous events. When the Kirin appears, good fortune and good beer soon follow. The beer is brewed locally at the Malt Shovel Brewery (home to the James Squire range) in Sydney. For more information contact Lion Nathan on 131 513.

The most unique selling point of the recently released **Lucky Beer** is the beautiful, Buddha-shaped jade green glass bottle it's packaged in. The beer is naturally brewed in Victoria's Rutherglen region from fine natural ingredients. With light aromas of hop and nuances of honey, Lucky Beer is a true Asian style lager with a clean and fresh palate. With a high percentage of rice in the malt, the hop aroma of the Czech Saaz hops is lifted to bring out delicate flavours which are normally hidden in a full barley malt beer. Pitched at the premium end of the market, the 330ml bottle retails for \$7.20. For more information contact the Lucky Drink Company on 02 9699 6588 or visit them at Stand 17 at *Sydney BarShow*.



Ballantine's, the world's third largest selling Scotch Whisky has announced the addition of a new 12 year old Scotch to the Ballantine's family. Robert Hicks, the Ballantine's Master Blender, was given the task of developing a new Ballantine's 12 year old. The former 12 year old whisky known as Ballantine's Gold Seal used a traditional recipe that had been handed down for more than 50 years. Producing a "new" Ballantine's 12 year old blend gave the Master Blender a chance to put all of his knowledge and experience of working on Ballantine's into practice. The result is a whisky more akin to its Ballantine's-17 year old but with the liveliness of a 12 year old. For more information contact Swift & Moore on 02 9764 8777.



The latest addition to the Boag's range is the **Boag's St George** - an aromatic premium beer brewed with a distinctive citrus hop flavour to create a less bitter, highly refreshing style of premium beer. Brewed exclusively with Tasmanian pale malts, the straw colour of this fine textured, subtle lager gives a clear clue that the beer has an exceptionally smooth finish, leaving the palate highly refreshed. The beer is crisp, clean and dry, giving it a refreshing finish that is particularly suited to spicy food. Boag's St George is named after the knight who has featured on the labels of Boag's beers since the company began. Call Premium Beverages on 03 9428 0744 or J. Boag & Son on 03 6230 9111. Alternatively, check out the product at *Sydney BarShow*, Stand 96 & 102.



The **Healthy Thirst** range of low-sugar, sparkling, non-alcoholic drinks manufactured by British company Thorncroft, is to be launched in Australia in addition to a well-being and a plant-based range of cordials. Healthy Thirst won the top award at this year's First Global Soft Drinks Congress in Amsterdam. Varieties include Elderflower, Cranberry and Hibiscus, Pink Ginger, Carnival Spirit, the classic Oriental vitality drink Kombucha and Detox. Healthy Thirst drinks are in 330ml bottles and cases of 12. Thorncroft products are distributed in Australia by Source Direct Pty Ltd. Further information from www.sourcedirect.net.au or telephone (03) 9818 5554.

