

product news

Porfidio brings in rum trio

Mexican liquor supplier Destileria Porfidio is introducing its first limited-edition trio of premium rums at the show. The decision to launch follows the success of the company's first premium rum Porfidio Triple Distilled Single Cane Distillation Strength Plata last year. The 70% alc rum will now be joined by Porfidio Barrique Añejo rum, a 100% pure cane product distilled to 40% alc and the Porfidio Single Barrel Añejo Rum (40% alc). All are presented in hand-crafted bottles with the trademark glass palm tree at the base, numbered and labelled by hand. The rums are made of freshly pressed cane juice from fresh cane and are distilled in hand-crafted alambiques. The Porfidio Barrique Añejo will retail at \$150 for a 75cl bottle and the Single Barrel Añejo for \$100. **Booth 720**



Dorado displays Crisali



Crisali Prestige pearls from Mallorca are on display on the Antonio Dorado booth at the show. The pearls are set on 18ct gold and are housed in a special case. They come with a lifetime guarantee certificate. The company is also launching a special pack for the duty-free business in the Americas featuring a necklace, earrings and a bracelet. Company technical director Andres Gracia said: "We expect the new item to add substantially to our business and we are hoping for additional listings in the Caribbean." **Booth 515**

El proveedor mexicano de licores, Destileria Porfidio, presenta su primera edición limitada de rones finos en la exposición: Porfidio Triple Distilled Single Cane Distillation Strength Plata, Porfidio Barrique Añejo y Porfidio Barrel Añejo. Centenario Gold 18yo es la marca más reciente en unirse a la familia de rones Flor de Caña. La marca es elaborada utilizando un proceso de añejamiento lento. La empresa alemana de joyas de plata Thoms Sabo se dirige a las Américas por primera vez desde la expansión de la marca a los sectores europeos duty-free y travel retail. Se espera que la exposición de este año resulte en tendencias independientes a través de la región. **Booth 311**

Thomas Sabo to take on Americas

German silver jewellery company Thomas Sabo is targeting the Americas for the first time, following the brand's expansion in European duty-free and travel-retail. Encouraged by the success of its flagship airport store in Zürich, the company has invested further in the channel and gained several new locations at airport stores, including corners at The Nuance Group shops in Vienna and Antalya, a listing with Bahrain Duty Free and a corner at Amman with Aleana. The new outlets are due to open on April 1. The company has also gained space at London Heathrow terminal three, following its success in the Harrods outlet at T4. It will also be operating from Gatwick North and Heathrow T2 by April. Sales director Jonli Valls confirmed that the company has been granted space at Dublin, Kiev and Moscow Domodedovo airports by Aer Rianta International. Thomas Sabo is hoping that this year's show will lead to more stand-alone stores in the Americas. The company has recently opened an office and showroom in Miami, and has plans to open Thomas Sabo boutiques in the market. **Booth 311**

Flor de Caña comes of age

Centenario Gold 18yo is the latest brand to join the Flor de Caña family of rum. Described as a full-bodied 18yo rum with amber colour and rich complex flavours, the brand is produced using a special slow ageing method. Produced by Compañia Licorera de Nicaragua, Flor de Caña rum is available in 4yo, 5yo, 7yo, 12yo, 15yo and the new 18yo variant. A naturally flavoured 4yo Limón variant is also available. **Booth 21538**

Godiva goes for Gourmet touch

Belgian confectionery company Godiva is to introduce a premium Gourmet Line of coffee, tea, cocoa, biscuits, jam and chocolate spread to travel-retail buyers at the show. Delivery will be available from April. The collection includes a 250g pack of Premium Blend Coffee, a 100% Arabica coffee and a 250g Praline Coffee, also 100% Arabica. Teas available are Earl Grey and Orange Blossom, each in a 125g pack, and the premium Cocoa brand contains 72% cocoa chocolate flakes, which the firm says gives a smoother, richer taste. Size is 250g. Three varieties of jams are offered: Apple Cinnamon, Three Citrus (orange, grapefruit and lemon) and Red Fruit, all available in 225g packs. Two flavours of chocolate spread are available, hazelnut and dark chocolate. Biscuits in the Gourmet Line are Godiva Signature, Hazelnut Belgique, Raspberry Chocolate, all in 100g sizes, and a 380g Collection Tin. Colour coding enables customers to differentiate between the product lines. The coffee, tea and cocoa are all presented in reusable metal boxes. **Booths 607/609**

Jack in Turin

Mexican company Chocolates Turin is displaying a new 230g curry pack for its Jack Daniel's Premium Filled Chocolates at the show. **Booth 806**



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Barrel Añejo Rum (40% abv).

All are presented in hand-crafted bottles with the trademark coloured glass palm tree at the base. Each is numbered and labelled by hand. The rums are made of freshly pressed cane juice from fresh unburned sugar cane and are distilled in hand-operated alambiques.

The Porfidio Barrique Añejo will retail at \$150 for a 75cl bottle and the Single Barrel Añejo for \$100.

Booth 720