

Irresistible Cognac

Kobrand International brings Alizé Bleu and other Alizé Cognacs to the TFWA World Exhibition at stand F1.

The blend of French vodka and Cognac, tropical passion fruit, cherry, ginger and exotic fruit juices comprises Alizé Bleu. The new blend consists of the highest alcohol content out of the Alizé family.

“Alizé has done it again — they have brought out a high quality Cognac blend which will be impossible to resist. It will take its place in the ‘speed rack’ of cocktail mixes. Equally, backed by striking merchandising, it will be a powerful line extension in airport stores,” says Lewis Johnstone, managing director at Alizé International.

New for Nun

Blue Nun adds to its range by introducing a wine with a twist, Riesling Secco. The lightly sparkling wine is packaged in an appealing white sandblasted bottle. It features the Blue Nun strip label and brown string, which seals the cork.

“It’s a crisp wine with aromas of apple and citrus, with an attractive sparkle, and is ideal for everyday summer drinking and celebrations,” says Caroline Fosbury of Blue Nun.

Sugar cane rum

Destileria Porfidio launches its first flavored rum at TFWA World Exhibition in Cannes. Porfidio Plata Single Cane Rum, Pasion, is pristine sugar cane rum compounded with fresh passion fruit during the distilling process. Also on the stand will be premium 100 percent blue agave spirits and pure triple distilled rum.

Porfidio Plata Rum can be enjoyed straight or on the rocks. “However, on the club scene it has proved to be a very versatile cocktail base, particularly mixed with fresh fruit juices, and we have therefore taken the bold step of designing our first fruit rum mix,” says Kate Appleton of Essential Communications.

In addition, Destileria Porfidio presents natural sugar cane syrup as a perfect complement for Mojito cocktails. Porfidio sugar syrup is made from originally grown sugar cane and holds its natural dark color. The syrup is enclosed in a transparent bottle, a trademark palm tree at its core. Destileria Porfidio has been running a special trial promotion at duty free shops in the Americas and in some European duty free outlets.

Grappa spray

This year, Distilleria Bottega presents Alexander Spray, the vaporized grappa, at stand C4 Blue Village.

Alexander Spray contains 10cl of fine Moscato grappa and comes in a bottle equipped with a vaporizer. It can be sprayed in many different places such as on top of a traditional espresso to add a nice fragrance. Alexander Spray can also be used on cakes and sweets upon serving, and on cigars, oysters, rice and big prawns.

Jewelry

Sense-able jewelry

Misaki has created a rare collection of striking designs for autumn in tune with the latest fashion trends while casting a nostalgic glance back in time.

The collection has three distinct themes that come out in the company’s watches, necklaces and rings. The first is Symbol and Origin, a modern range of retro sterling silver jewelry. Art and Sensuality is designed to inspire the spirit and massage the skin and senses with its triple-pearl detail on delicate sterling silver.

Wisdom and Serenity pieces are discreet and elegant pear accessories with color nuances to evoke timeless emotions in the confident and serene woman.

The art of jewelry

Frey Wille dedicates its jewelry collection to famous artist Friedensreich Hundertwasser. Both jewelry sets capture key elements of Hundertwasser’s art.

The Spiral of Life set has a main design that is the spiral, to which Hundertwasser demonstrates creation and destruction. The second set, Street-Rivers, is inspired by architecture, another passion of Hundertwasser. The illustrations on the jewelry are frequently visited buildings in Europe.



▲ Alexander Spray by Distilleria Bottega can be used on many different foods

Beautiful pearls

Vanessa Michaels Sterling Silver will add some striking new stone combinations to its collection of fine silver and semi-precious stone jewelry.

The soft yellow iridescence of the Mandarin of Pearl Celtic-style earrings combines with bright pink tourmaline and brilliant green peridot to create a bold, yet feminine ensemble. Midnight Blue is a dazzling necklace with a checkerboard cut, London Blue topaz, set in sterling silver with 14ct gold accents. It has matching sky blue briolette cut topaz drop earrings.

The Midnight of Pearl necklace and earrings are a deep gray, which glisten next to fiery garnets, while Madeira Citrine turns up the heat for a more sultry look.



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