

travel shop window

Gifts, electronics and pens

Sony calls the Cyber-shots

Sony Cyber-shots DSC-U30 and DSC-U60 digital cameras are on show with Dufi International in Cannes this year (Blue Village A11).

Cyber-shot DSC-U60 has a rugged, waterproof design aimed at customers with an active lifestyle. It features vertical orientation for one-handed operation and a fast start-up time. Users can switch between seven different scene modes, including an underwater setting which adjusts for the blue hue of the water, and an action setting to capture fast-moving subjects.

The DSC-U30 is a compact camera which is light enough to hook onto a belt loop. Both models feature new functions such as hybrid LCD display and a resolution of 2.0 megapixel. The DSC-U30 is offered at a retail price of about €299 (\$332); the DSC-

U60 sells at about €379 (\$421). Also new is the DSC-U50 pocket-size digital camera, fea-



turing a 180° rotating lens, making it easier to take self-portraits. It also offers up to 15 seconds of MPEG video and is available at an estimated retail price of €329 (\$366).

Other models from Sony include the DCR-PC300 handycam (pictured), the DCR-IP1 MicroMV handycam and the DCR-DVD 100 and DCR-DVD 200 handycams.

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AT Cross shows a taste for Vice

Vice, a dual-function pocket-sized pen, is the latest brand from AT Cross. The instrument unfolds, rotates and locks into a full-sized pen with a gel ink rollerball at one end and a document marker at the other.

Vice (pictured) is available in matt or chrome finishes in green, red or purple. The gel ink is refillable with colours such as orange, purple and green and the pen is presented in a translucent ripple-effect box.

Available in the UK from November, the brand will sell at a recommended domestic retail price of £19.95 (\$32).

Also on show in Cannes is a special edition platinum variation of the company's Townsend range. The pen features a diamond engraved pattern, created to celebrate Townsend's 10th anniversary. It comes in fountain pen,

rolling ball or ballpoint varieties.

Metal Ion has a chrome body with soft-touch rubber on the front section. The palm-sized pen has been designed so that it can be opened and closed with one hand. It features a quick-clip attachment allowing users to attach it to a key ring or travel bag. It comes in a gift set with three gel-ink refills in red, purple and blue.

AT Cross will also be unveiling



a new line of business accessories to complement its writing instruments.

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Liquor and wines

Porfidio sizes down for Cannes

Destileria Porfidio is packaging its Porfidio Añejo Single Barrel agave tequila in a new 50cl bottle for the first time. Until now, the brand has only been offered in 70cl and 75cl sizes.

The brand will be on show at the TFWA World Exhibition in Cannes (Blue Village, D3).

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Germans show Slinky style

German wine companies Langguth Erben and H. Sichel Söhne are unveiling several new initiatives for the duty-free/travel-retail sector on the companies' combined stand in Cannes this year.

Blue Nun Slinky joins the RTD

category in the UK market. It is a lightly sparkling 5.5% abv white wine crush and is offered in 27.5cl crown cap bottles.

Also new in the Blue Nun portfolio is a DO Spanish rosé wine, Cava Manchuela. The brand will be on show at the Blue Nun stand, which will include the launch of a new 75cl bag-in-box featuring Vin de France at 12.5% abv, a Cluster Picardie single 187ml servings of Blue Nun Qualitätswein and the launch of Blue Nun Shiraz, a new red varietal from Australia. The wine comes from the Murray Darling region of south-west Australia and is the third red varietal in the Blue Nun family of eight wines.

The company claims that sales of its Blue Nun brand have doubled worldwide in the past five years, with a 20% increase in

case sales last year to reach 1m nine-litre cases.

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Revamp for Drambuie Black Ribbon

The Drambuie Liqueur Company is to relaunch Black Ribbon at the TFWA World Exhibition. The premium, clyder version of the Drambuie Scotch whisky liqueur is made with aged Highland and Speyside malts, heather honey and a secret Drambuie essence.

The brand will be available exclusively to the travel-retail sector and the company will be supporting the relaunch with travel-retail focused press and outdoor advertising, as well as investing in introductory promotions and sampling.

Black Ribbon will retail in duty-free at £25.99 (\$41).

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Gorbatschow goes Platinum

Henkell & Söhnlein has launched a new super-premium vodka on the market.

Platinum 44 is the latest version from Wodka Gorbatschow. A 44% abv vodka, it comes in a frosted glass bottle. Wodka Gorbatschow is claimed to be the leading vodka brand in Germany, with a market share of 30%.

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